



CAM Workshop: Day 1

January 24th 10 am – 12pm



Welcome

Covered Today

- CAM Overview
- Funding and Eligibility
- RFQ Timeline
- Core Elements of CAM
- Q &A

Day 2 of CAM Workshop

- Tomorrow January 25th – Noon –2pm



Your Interest in CAM

Why are you interested in
being the CAM Lead
Agency?

**Sound off in
the chat**



HOMELESS ACTION NETWORK OF DETROIT

CAM Overview

➤ Purpose

- CAM works in conjunction with a network of independently operating projects to form a fully integrated crisis response system. CAM is not a direct source of housing opportunities, but a single point of contact for our community partners. CAM connects people experiencing homelessness or at risk of homelessness to shelter and housing resources
- HUD requires each Continuum of Care (CoC) to operate a CES and requires CoC and ESG funded programs to use the CES process.

Purpose of Coordinated Entry:

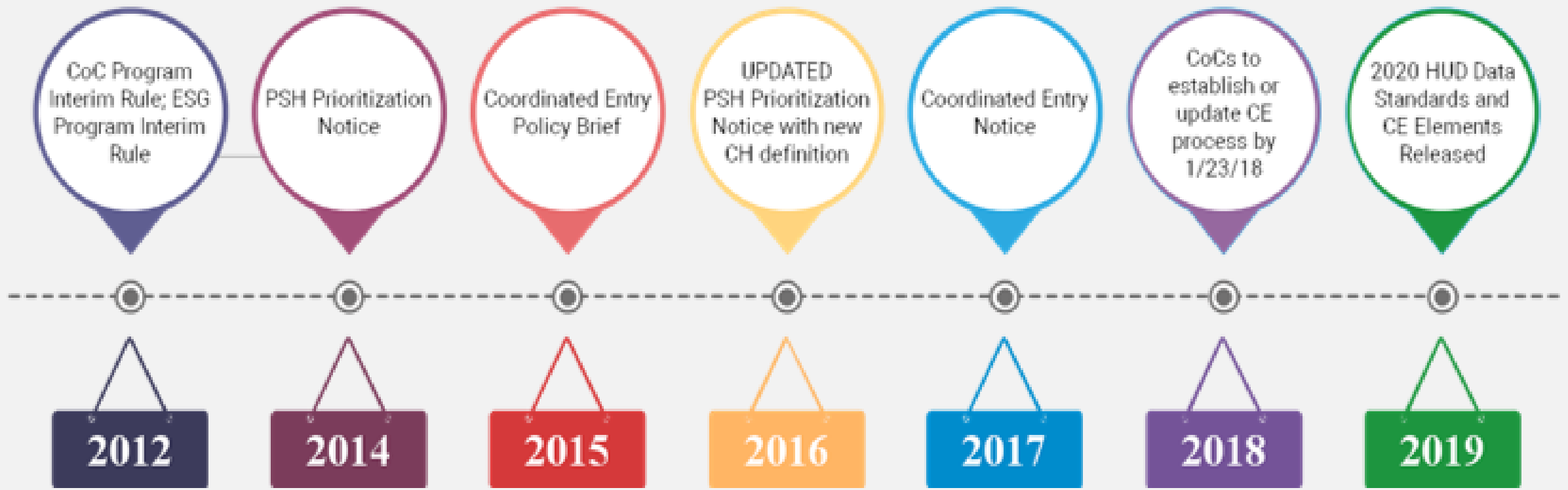
- Create a consistent, streamlined process for accessing the resources available in the homelessness response system
- Prioritize resources for the highest need, most vulnerable households
- Ensure housing and supportive services are used as efficiently and effectively as possible
- Transform network of independently operating projects to fully integrated crisis response system



CAM Overview: The Redesigned System Under HEARTH



CAM Overview: HUD CE Rollout Timeline



Note: CoCs with HUD-funded SSO-CE projects are required to collect CE data elements beginning April 1, 2020

CAM Overview: Implementation Timeline – Major Highlights

2013

Nov 4 : CAM Soft Roll-Out (Phase 1) – Family Shelter Placements Only

2014

April 1 : Service Prioritization Decision Assistance tool (SPDAT)

- Implementation Process Initiated at Family shelter Providers (Families in shelter 14-30 days & ESG)

June 1 : Permanent Supportive Housing (PSH) placements begin as a result of 25 Cities Initiative

July 21 : CAM Call Center Officially “Goes Live”

Oct. 2 : Service Prioritization Decision Assistance tool (SPDAT)

- Implementation Process Initiated at Single Shelter Providers (Singles in shelter 14-30 days & 30+ days)

2015

Jan. : Pilot for coordinated PSH referral (known as “PSH Match Process”) began

Sept 1: Outreach teams begin receiving and submitting coordinated referrals to CAM

2016

April: Side Door Closed for Permanent Supportive Housing- All referrals for CoC Funded units had to come through CAM

2017

Nov : Implemented ACCESS Site for Families

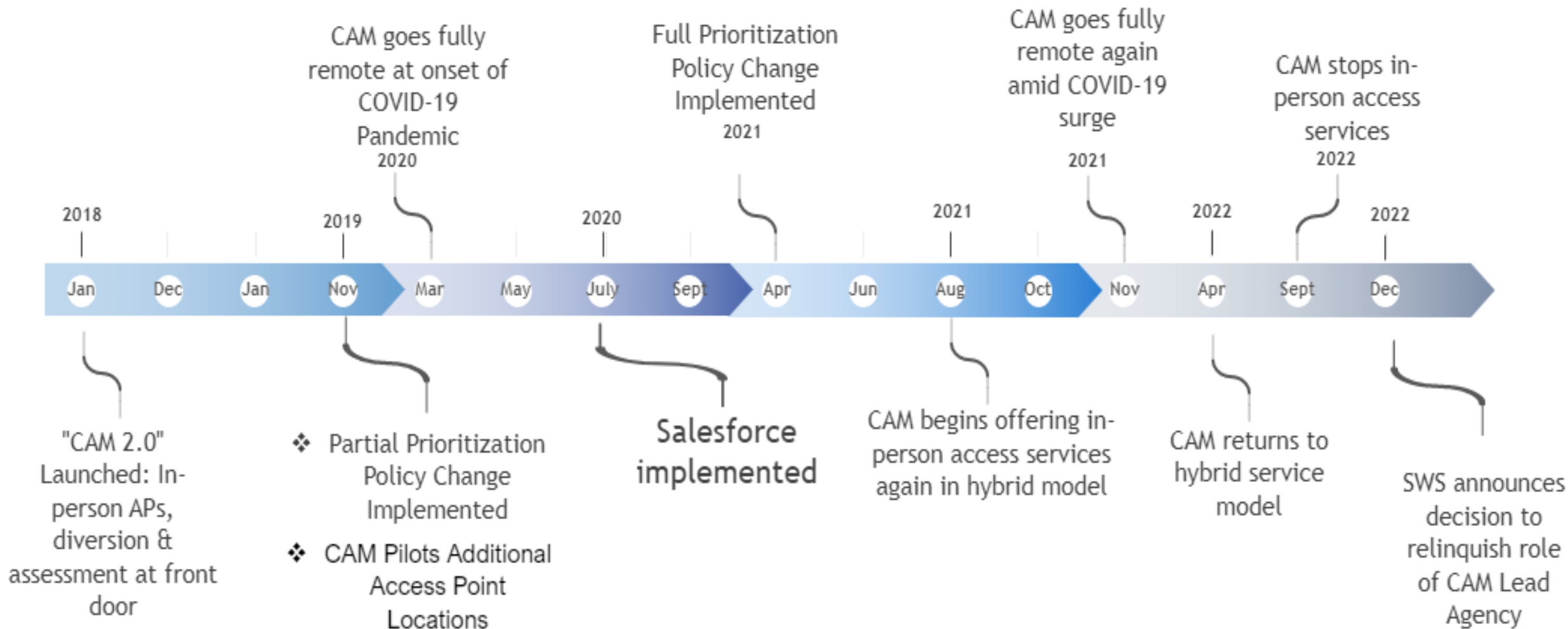
Dec: Implemented the Chronic By Name List Focus (Street Outreach & Shelter Navigators)

2018

Jan : Implemented ACCESS Site for Singles & Youth

Jan : CAM Call Center went offline; Automated Only

CAM Overview: Recent History Timeline



CAM Overview – System Partners

Navigation Partners

Shelter Navigation

Community & Home Supports

Street Outreach Navigation (Unsheltered Clients)

Neighborhood Service Organization
NOAH
Cass Community Services
Motor City Mitten Mission
Community & Home Supports



HOMELESS ACTION NETWORK OF DETROIT

CAM Overview – System Partners

Referral Partners			
Emergency Shelter	Cass Community Social Services Coalition on Temporary Shelter Detroit Rescue Mission Ministries Salvation Army – Booth Love Outreach St. John’s Community Center Detroit Health Housing Initiative Michigan Veterans Foundation Alternatives for Girls Covenant House YWCA	Rapid Rehousing	Community & Home Supports Neighborhood Legal Services Neighborhood Services Organization (NSO) Southwest Counseling Solutions Alternatives for Girls Wayne Metro Community Action Agency Central City Integrated Health Ruth Ellis Center
Prevention	Matrix Human Services Wayne Metro Community Action Agency	Permanent Support Housing	Cass Community Social Services Central City Integrated Health Community & Home Supports Coalition on Temporary Shelter Development Centers Detroit Rescue Mission Ministries Mariners Inn Neighborhood Legal Service Organization Neighborhood Services Organization (NSO) Southwest Counseling Solutions Travelers Aid

Funding & Eligibility

- Entities eligible to apply to be CAM Lead Agency
 - Non-profit organization; or
 - State or Local Government; or
 - Public Housing Agencies
- These are the entities eligible to receive HUD Continuum of Care funding
- RFQ *may* include additional threshold criteria; still in development

Funding & Eligibility

Total annual funding currently available for the new Lead Agency:

Funding Source	Annual Amount
HUD CoC CE-SSO	\$959,341
Match for HUD CoC CE-SSO (to be provided by the CAM Lead Agency)	\$239,835
MSHDA ESG (approx.)	\$36,000
Youth Homelessness Demonstration Program	\$128,881
TOTAL ANNUAL FUNDING CURRENTLY AVAILABLE	\$1,364,057



Funding & Eligibility

- **HUD Continuum of Care Coordinated Entry SSO (CE-SSO grant)**
 - Amount: \$959,341
 - Grant Transfer
 - Grant Term: 9/1/2023 - 8/31/2024, renewable annually in the CoC competition
 - **Required Match for CoC CE-SSO grant**
 - \$239,835 match required by new Lead Agency for CoC CE-SSO grant
 - RFQ will provide additional details on match requirement

Funding & Eligibility

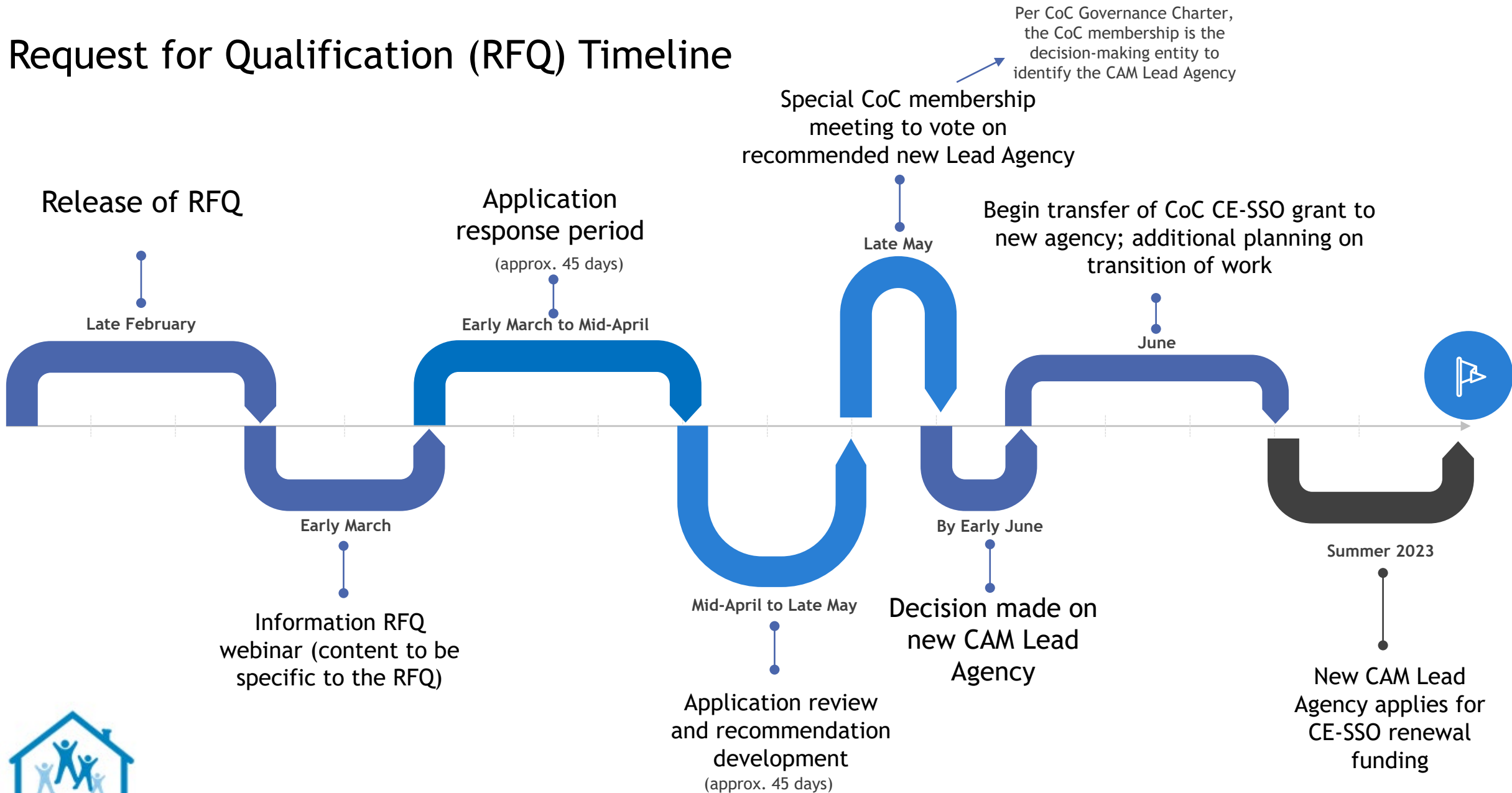
➤ **MSHDA Emergency Solutions Grant (ESG)**

- Amount: Approximately \$36,000
- To support work of the CAM Lead Agency as the HARA
- Grant Term (est): 10/1/2023 - 9/30/2024
- HAND is fiduciary; sub-granted to CAM Lead Agency

Funding & Eligibility

- **Youth Homelessness Demonstration Program (YHDP)**
 - Amount: \$257,761 (approx.) for two years, or \$128,881 annually
 - Southwest currently using these funds; actual amount to be received TBD
 - Grant term: 12/1/2022-11/30/2024
 - Use of funds to align with the community's plan for Coordinated Entry for YHDP. Additional details will be provided in the RFQ.
 - Presently, no match required for YHPD; need to re-apply for this waiver annually
 - HAND is fiduciary; sub-granted to CAM Lead Agency

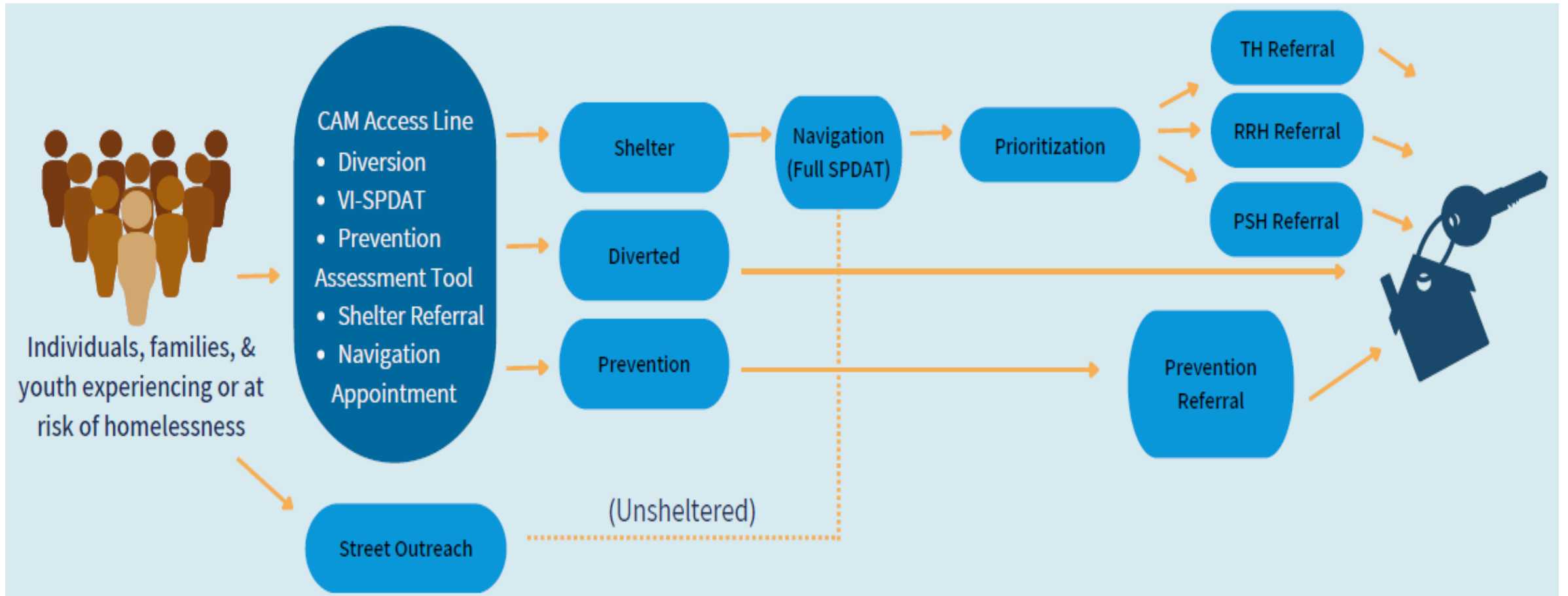
Request for Qualification (RFQ) Timeline



Core Elements of CAM

- **Access** – Providing streamlined, coordinated access to the homelessness response system
- **Assessment** – Using a standardized process and tools to gather information on people's vulnerability, needs, strengths, barriers and preferences
- **Prioritization** - Prioritizing resources for the most vulnerable people with the highest needs as identified through assessment
- **Referral** – Connecting people to housing resources and supportive services as they become available according to prioritization

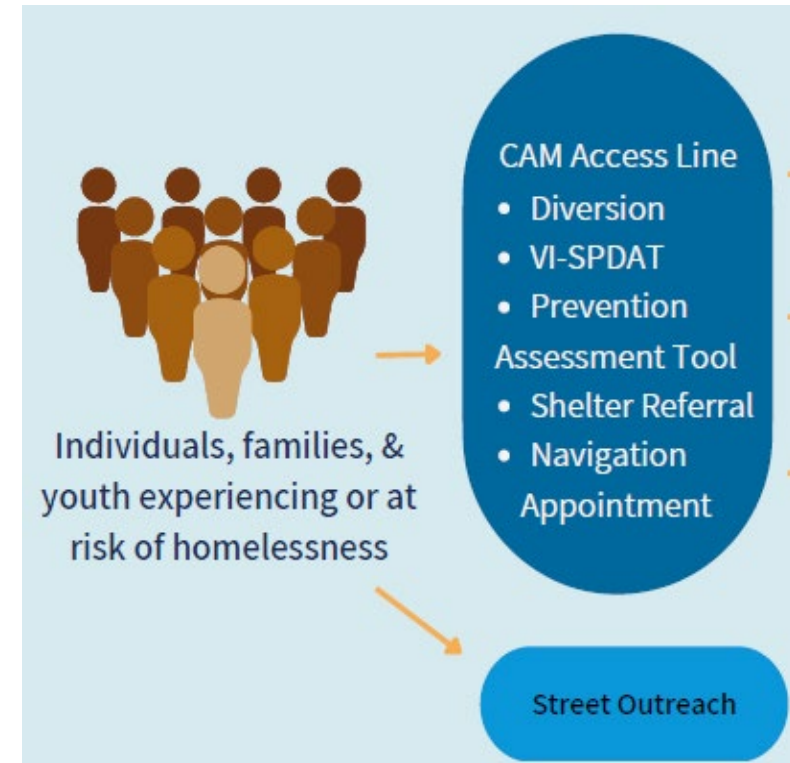
Core Elements of CAM



Core Elements of CAM

➤ Access

- Who is CAM designed to serve?
 - HUD's Categories of Homelessness
- Access Model – has varied over time
 - In-person, Phone-Based, Hybrid



Core Elements of CAM

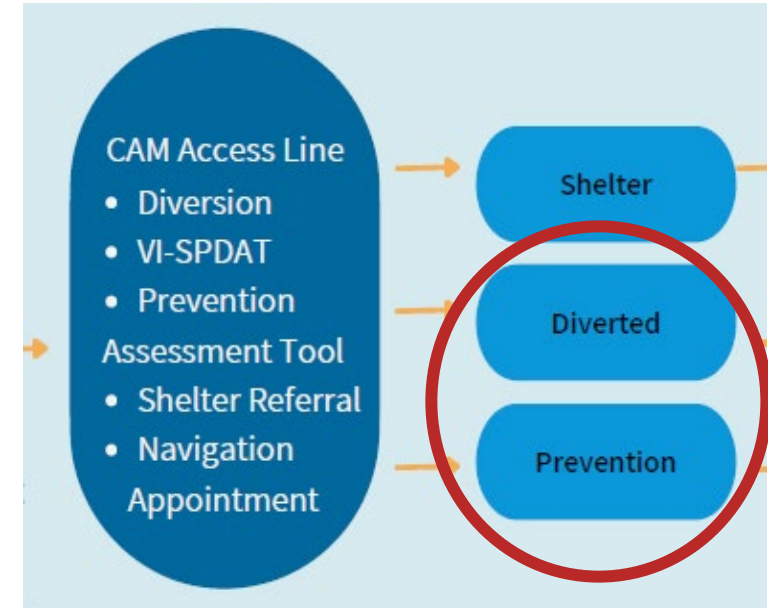
➤ Access

➤ Prevention

- Assessment & Referral

➤ Diversion

- Problem Solving
- Financial Assistance: food cards, gas cards, bus tix, security deposit



"HUD expects access points to develop and promote effective diversion strategies and approaches. Diversion is itself an important part of coordinated entry, helping potential program participants to explore all safe and appropriate alternative housing options and only enroll in crisis housing projects such as emergency shelter after all other alternatives have been exhausted."

- HUD Coordinated Entry Core Elements

Core Elements of CAM

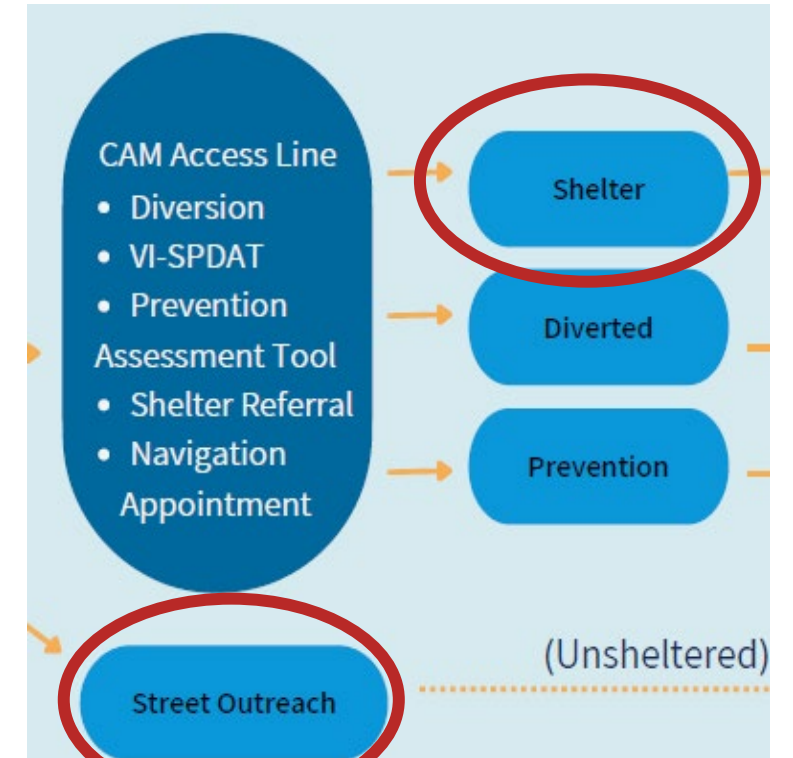
➤ Access

➤ Shelter Referral

- Shelter Tracking and Placement

➤ Street Outreach

- Referrals to Outreach; Coordination of Shelter Placement; assessment for unsheltered households



Core Elements of CAM

➤ Assess

➤ Coordinated Entry Intake

➤ Diversion

- Problem Solving
- HMIS Basic Entry

➤ Shelter Referral

- HUD Entry or VA Entry
- VI-SPDAT/Family VI-SPDAT/TAY-SPDAT
 - A short standardized assessment used to gather information on people's vulnerability, needs, preferences and barriers.
- Population specific questions (Youth, Veterans)



Core Elements of CAM

➤ Assess

- Navigation Scheduling and Coordination
 - Completed by Lead Agency
- Navigation (Completed by Implementing Partners)
 - Homeless History/Documenting Chronicity
 - Full SPDAT
 - HCV Pre-Application
 - Documentation for Housing

Core Elements of CAM

➤ **Prioritize**

- Housing resources are prioritized according to community defined prioritization of the most vulnerable households. This is based on the results of the assessment tools AND individual household factors.

"Prioritization helps the CoC manage its inventory of community housing resources and services, ensuring that those persons with the greatest need and vulnerability receive the supports they need to resolve their housing crisis."

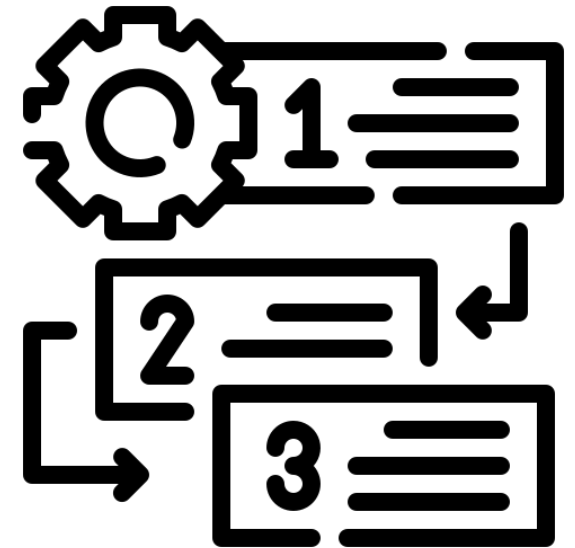
- HUD Coordinated Entry Core Elements



Core Elements of CAM

➤ Prioritize

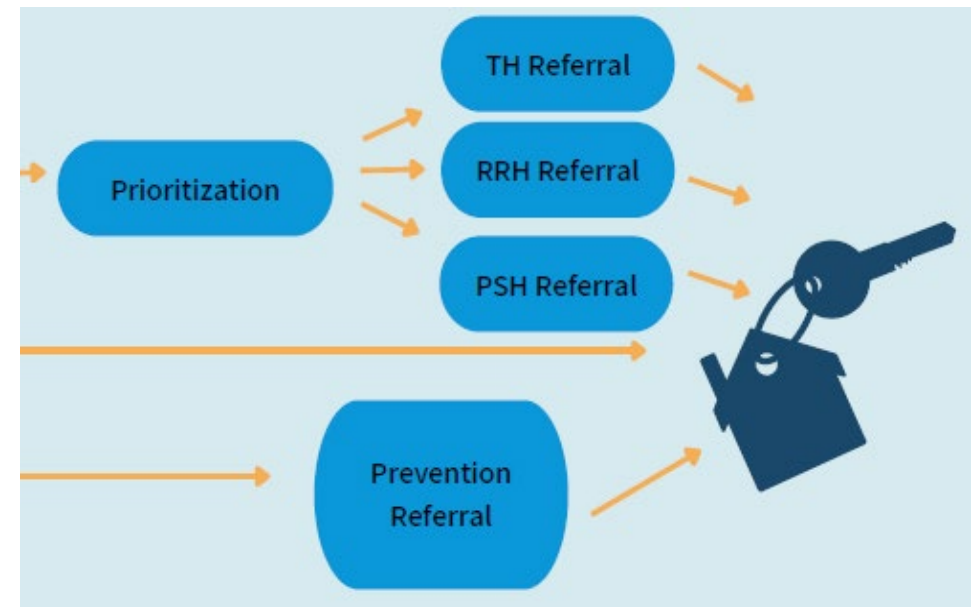
- Acuity Groups (AG1, AG2, AG3, AG4)
- Prioritization Factors
 - Chronicity, Unsheltered, Domestic Violence, SPDAT Score, LOT Homeless, Family vs Single
- List Management
 - Utilize Salesforce
- Coordination with Navigation and Street Outreach



Core Elements of CAM

➤ Refer

- Managing Vacancy Requests
 - Microsoft Forms
- According to Prioritization
- Referral to PSH, RRH, TH as there are openings
- Data Tracking and Management
 - HMIS & Salesforce



Questions?

- [CAM Transition](#)